

THE GLEICHEN CALL

VOLUME 46 NO. 3

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GLEICHEN, ALBERTA, WEDNESDAY APRIL 1, 1953

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Golden Wedding Celebrated by Mr. And Mrs. W. Ferguson

Mr. and Mrs. Wm. F. Ferguson celebrated their golden wedding anniversary on Monday. It was on March 30, 1903, in a place called Yellertown, Ontario, where they were married. They came to Gleichen in 1900 and located on a farm north west of town where they resided until they retired several years ago and moved to town.

They held open house Monday afternoon and evening and some 130 friends took advantage of the occasion to call and congratulate them. The house was elegantly decorated with streamers and flowers.

Mrs. Ferguson is 72 and was born in Floss, Ontario; Mrs. Ferguson is 74 and was born in Edgar, Ontario. Both are very active and enjoying good health and general welfare affairs around the house. Mr. Ferguson has for many years and still has an odd hobby. He has a little book and when ever he hears the age and birthday of anyone he writes it down. Frequently he shows it by his friends the age of certain persons and invariably has the answer.

Among the gifts they received were two large lamps, card table and chairs.

The family includes: Mr. D. Holland, Eddie Ferguson, both of Gleichen and Dr. Foster Ferguson of Edmonton.

Among the outside visitors were Mrs. W. Douglas of Glendale, wife of Mr. Douglass, a neighbour of Mrs. and Mrs. Ferguson at Yellow Grass at the time they were married; Mr. and Mrs. Hawkins of Bentley, Alta.; Mr. Hawkins was many years ago pump man for the C. P. R. at Stettler. Peter Salter, son of Mrs. and Mr. R. S. McQuarrie; Mr. and Mrs. Roy Dawson, Mrs. R. M. Stabback, Mr. and Mrs. R. W. Brown.

The Call joins Mr. and Mrs. Ferguson's many friends in wishing them many more years of happy married life.

OBITUARY

R. D. PURDY

R. D. Purdy, general manager of the Alberta Wheat Pool, died suddenly at his home in Calgary on Sunday, March 29. In the position he occupied for over 28 years he was known and respected throughout the length and breadth of the province and his passing is regretted by many thousands of people.

The late Mr. Purdy was born in Brighton, Ontario, in 1889, his ancestors being of United Empire Loyalist descent. In 1901, with his parents to Alberta in 1903 his father having purchased a farm in the Millist district. R. D. Purdy, then a boy of 17, took a business course in Edmonton and entered the employ of the Mount Royal Bank of Canada at St. Albans. When that bank was absorbed by the Bank of Montreal Mr. Purdy was kept on the staff and in 1922 became assistant manager of the main branch in Edmonton.

The Alberta Wheat Pool was formed in 1923, the first manager being Chester T. Elliott who died two years later. R. D. Purdy was chosen as his successor early in 1925. Later when the Pool elevator system was organized he became a director of the entire organization, a position he filled with great ability until his death.

Over the intervening years the Alberta Wheat Pool has grown to be the largest Alberta organization of this nature and the property of many thousands of farmers. Mr. Purdy as manager contributed substantially to the growth of the organization and the respect with which it is held. He was devoted to the farm and progressive movement in which he was thoroughly believed.

Aside from the responsibilities of his position, Mr. Purdy took an active part in public affairs. He was greatly interested in the work of the movement and a member of the Alberta Council of that organization. He was also chairman of the Alberta branch of the Canadian Forestry Association. He took an active part in community, patriotic and religious work, with the extent of his contributions being little known to the general public. A few years ago he was elected to the board of directors of

the Bank of Montreal, his interests therein being mainly on behalf of western agriculture.

The late Mr. Purdy was a man of high principles, his friendliness and consideration of the interests of others gained for him widespread respect and affection.

GLEICHEN UNITED CHURCH

Good Friday Service of worship at 11 a.m.
Easter Sunday, Sunday School at 11 a.m.
There will be a special Easter program. Adults and parents are invited to attend.
Easter Evening 7:30 p.m.
Special Easter service with special music.

GLEICHEN LUTHERAN CHURCH

Service Good Friday at 7 p.m.
Easter Sunday at 10:30 a.m.
Everybody welcome.

FREEDOM OF SPEECH

Freedom of speech is the right to express facts, fictions or opinions on any matter whatsoever, either by spoken word or by other means. The right to do this is guaranteed only by the effect his exercise might have on the rights of other people.

A complete definition of the right of free speech would fill volumes, for it would have to draw a definite line between all the things a person can say and the rights of other people.

There is no substitute for merchandise that has been painstakingly designed and diligently crafted.

HERE AND THERE

The Red Cross quota for Gleichen of \$100 has not yet been reached. Will all canvassors make every effort to complete their canvas by the end of this week. Will any who have been missed please leave their donation at the Red and White Store.

Mr. Lloyd Riddell, who has been employed as a plumber for the past year by the Gleichen Electric Co., has just returned to California where he expects to make his home. Mrs. Riddell and son, Timothy, are at present visiting her parents, Mr. and Mrs. J. Boser, in Saskatchewan for a short time.

Gordon Murdoch left last Wednesday for Elkhorn, Sask., to attend the funeral of his nephew. He returned Sunday.

The Home and School Association held a meeting last Friday evening in the hall of the school. It was attended by a number of the parents who attended the event were very interesting. The pupils of Mrs. Sheppard's room explained the pictures hanging on the wall in great detail to the parents. They were very pleased, colorfully dressed in their best, and were explained in detail by Major E. Broom, a member of the Salvation Army who with Mrs. Broom had spent some years on the island. Mrs. Broom operated the producer. When the pupils were finished.

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Scouting

The following mentioned Scouts belonged to a troop in Southern Alberta:

One of these Scouts was King Scout. Three or probably four were first class, three or four were the experts. There were all second class scouts. Most if not all camped with an adult leader in a camp in the mountains for a period of ten days or more.

The record:

One assistant vice president of the Black American Air Lines. During the war this pilot was a ferry pilot who ferried hundreds of planes and much material to Europe and the Far East.

One is a farmer. Three are engineers. One civil engineer at Flin Flon. One a chemical engineer. This Scout seems the only King's Scout in the troupe, and now holds a prominent position with the Dominion government. Aerostatic engineer, who though one of the younger has made good.

One is a graduate druggist. Two are school teachers in Alberta. Two own their own oil exploration company for oil exploration in Alberta. Two brothers are at present employed by an oil company in the north.

One member is a blacksmith and welder. One member whose whereabouts are unknown and one member was killed in the explosion at Edna Hotel where he was at the time employed by an oil company.

That is not a bad record for an average small town group of boys.

To become a King's Scout requires a first class Scout and qualified to wear four of the following badges: Ambulance and either the Pathfinder or Coast Watchmen are obligatory. It may choose two of the following: Cyclist, Fireman, Fisherman, Interpreter, Pilot, Public Health, Research, Signaller.

He may wear a green cord open to first class scouts only. Or he may wear a yellow cord showing that he has won 12 proficiency badges or a gold showing that he has won 18 proficiency badges. The last two being open only to King Scouts.

He may wear a bushman's thong which is open to all first class scouts who have earned the following badges: Camper, one each of the following two groups:

(a) Naturalist, Stalker, Tracker, (b) Forester, Starman, Planner, Weather. Experience in outdoor activities is recommended as one of the leading Canadian authorities on woods and their control and is a member of the National Wood Committee. The artist, Jack Clegg, was president of the Alberta Farmers Association of Ontario and is a Junior Farmers representative on the Alberta Conservation Council. He farms near Drumheller, Alberta.



Gordon Stott Mar 20 1954

OLDSMOBILE 880 HS is completely new in frontal appearance, has a host of styling changes inside and out, and features many mechanical advances in a more powerful "Hemi" engine. Two series, the Classic "66" and Super "88" offer a total of nine body styles in a wide range of new solid and two-tone color combinations. Frigidaire car conditioning, that cools the car interior in the warmest weather; and a safety-padded instrument panel, are options at extra cost on the "88" series. Directional signals and standard equipment on all models. Both series offer, as extra options, "Pedal Ease" power brakes, for faster, safer stops; Power steering; The Autronic Eye, an automatic headlight dimmer; and Hydra-Matic Super Drive. Shown here is the Oldsmobile Super "88" four-door sedan.

Know how to select and lay out a tent or other standard tents and how to repair. Demonstrate the use and care of an axe. Know the precautions to take to avoid the danger of contaminated water. Present himself for inspection correctly clothed and equipped for a three day camp and demonstrate his ability to pack properly against wet weather and transport this equipment on his back.

tents or other standard tents and how to make the necessary kitchen, rubbish heaps or incinerators, latrines, etc. Know the precautions to take to avoid the danger of contaminated water. Present himself for inspection correctly clothed and equipped for a three day camp and demonstrate his ability to pack properly against wet weather and transport this equipment on his back.



HOW much have automobile insurance rates increased?

In relation to other car costs they've gone down.

Each \$100 of insurance carried takes a smaller percentage of the motorist's claim than ever before.

But cars are more expensive.

With the cost of a car up 25% today as cheaply as the \$650 of 1938.

So, in dollars, how much have auto rates gone up?

An average of 30% for Public Liability and Property Damage. An average of 60% for full coverage.

WHAT affects the cost of automobile insurance?

The number of accidents.

The number of accidents.

The cost of doing business.

The profit or loss of the insurance company.

WHY have rates gone up in dollar cost?

Because accident rates have been soaring.

Today one person is killed every four hours.

One person is injured every five minutes — a female is smashed every two minutes.

Because accident costs have been soaring.

A wrecked car costs two to three times as much to repair as a damaged car. To repair those cars takes as much to repair them as the cost of the accident.

Medical and hospital costs have increased an estimated 165%.

Car for injuries is the highest in history.

Because average Canadian earning has increased 50%.

That means higher payments to settle "lost time" claims.

THEN HOW have insurance companies kept rates from going much higher?

By cutting operating costs.

By getting rid of old, out-of-date vehicles.

By losing money.

Auto insurance companies paid out \$2,000,000 in claims last year. They lost \$6,000,000 doing it.

THE REMEDY

Reduce accidents.

When accident rates go down — unless the cost of each accident goes up — insurance rates will go down too. Compare the cost of that car with that certain.

REMEMBER

The accident that doesn't happen never costs anybody a dime.



ALL CANADA INSURANCE FEDERATION

On behalf of more than 200 automobile insurance companies

Many Staking Claims In Beaverlodge Uranium Field

URANIUM CITY.—"Stake some claims and make your fortune." That's the advice well-known Uranium City merchant Gus Hawkes gave to strangers visiting this booming mining town in the centre of northern Saskatchewan's 500-square-mile Beaverlodge Uranium field.

Hawkes has followed this advice himself (he hopes to retire to England later this year) on profits from his uranium investments, and in general, it reflects the surging wave of optimism now sweeping this hotbed of Canada's mineral "hot spots" today.

Right now, the snow-bound, semi-mountainous Beaverlodge country is alive with activity. It is here that the greatest staking rush ever recorded in Canadian mining continues unabated. During the first six month period (February 26 to March 10), 1,600 claims were recorded by sub-mitting recorder W. "Bill" Macdonald of Uranium City.

In all, between 4,000 and 4,500 claims have been staked and recorded here since early last summer. Macdonald, who has been recording since 1953 will top 8,000, compared to some 1,300 last year.

He does better than the present rush record (which dwarfs last August's)—at January 24, he had sold 54 miners' licences. By March 10, he had sold 100, and he said the mania was continuing despite the fact that current licensees expire April 13. On the basis of these sales, he expected to sell another 1,000 claims to be staked and recorded.

There are now close to 7,000 claims in the Beaverlodge area, in the uranium district, while the total investment presently tied up in the Beaverlodge uranium field is estimated at \$35,000,000 and \$40,000,000. The expenditures on exploration and development during 1953 were approximately \$10,000,000, which may end up close to \$10,000,000. With money like this being spent on exploration and development, the possibility of establishing new uranium mines at Beaverlodge appears to be excellent.

Prospectors know their minerals and they also know the mining game. When word reached Uranium City late last January that Gordon Gold Mine had sold its 100% interest in a few cents last fall on the strength of a promising development at Beaverlodge, they had no time "getting back to the bush."

Soon, everyone in Uranium City old enough to have a miner's licence (18 years) was in the act and the staking rush was on.

Sympathetic with the exchange has been the land office business in claims sales at Beaverlodge. Well informed claimants have been going as high as \$5,000 a claim, and the poorer poachers for as low as \$200. Patrick Hughes, who won fame as

PATENTS

AN OFFER TO EVERY INVENTOR. L. E. COOPER, 1000 Bloor Street, Toronto, Ont., THE RAINBOW COMPANY, Ltd., 1000 Bloor Street, Toronto, Ont., 875 Bay Street, Ottawa, Canada.

Patterns

New For Spring!



7307

by Alice Brooks

Such her smartly for spring in this bolero outfit with the whirling, twirling skirt. It's quick crochet in sport weight cotton and has a color for her Easter outfit!

Separates to make match. Crochet combination. \$1.30. Crochet directions. Sizes 2, 4, 6, 8 include.

To obtain this pattern send twenty-five cents in coin (stamp cannot be accepted).

Household Arts Department,
Pratt's Pattern Line,
69 Front Street W., Toronto.
Be sure to write plainly your Name,
Address and Pattern Number.



—Central Press Canadian.

STILL WORKING AT 87 Caught in a rare moment of repose, Mr. John Drainie, known as the father of the atomic age, is shown as he was interviewed by the Central Press Canadian at his 74th birthday held at the Institute of the Royal Canadian Scientific Association, Princeton, N.J. One hundred community leaders from the U.S. and Canada came to Princeton to honor the brilliant scientist and professor. At Princeton, who received, as one of his honours, the name of Albert Einstein College of Medicine.

Helpful Hints

Biting fingernails (and lots of them) is a bad habit—don't lay the blame on me! *

Brushing the hair vigorously daily, helps to keep it clean. Daily, weekly, monthly, "don't worry" for those quick turnarounds.

He admits this is his "last chance" to strike it rich. He has had his luck in Ontario made their's, he says, adding, "I've come along close a couple of times myself, but I'm afraid I'll never make it again."

Charles thinks the present uranium boom is "the biggest thing in Canada's mining history." Nevertheless, he admits the market is still待定的, for a few years, really striking it rich. He used an old adage to good advantage, however, when he said, "We live and die in despair."

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MASSEY-HARRIS BUILDS WORLD'S FIRST TEST TRACK FOR POWER FARMING MACHINES

Another milestone in implement engineering progress

In 1952, Massey-Harris took one of the longest forward steps ever taken by a farm machinery manufacturer toward the development of stronger, longer-lived, better-performing, truck-free machines for power farming. Massey-Harris built the world's first full scale farm machinery "Test Track" where M-H tractors, combines and other farm machines are being tested, accurately and scientifically, for traction, lifting, resistance to shock, resistance to water and dust, stability on slopes, climbing power, traction in mud, steering, torque, weight distribution.

Combined with practical field tests, these scientific track tests conducted under controlled, comparable conditions are providing Massey-Harris engineers with the necessary knowledge to improve design, increase durability, and improve the performance of every M-H machine that runs on wheels.

MASSEY-HARRIS COMPANY, LIMITED

Makers of high-quality farm implements since 1847



Comfort in the Cab and dollars in the bank

Chevrolet Trucks are first because they're finest—feature for feature—in performance, economy and just plain value for your money. Take a look at the cab for example. It's "Driver-Conditioned," seats 3 big men with ease. Full width seat cushions, easy access doors and placing all controls in easy handling range provide unusual driver comfort and convenience. Impressive? Sure it is. But the cab is just one of many Chevrolet "Advance-Design" features that add up to one BIG advantage—Chevrolet trucks are the world's leading money makers on any hauling job. What more proof could you ask than the fact that truck operators, recognizing this, buy more Chevrolet trucks than any other make. Why not see your Chevrolet dealer today?

Chevrolet Driver-Conditioned Cabs



FLEXI-MOUNTING — Husky rubber cushions cut effects of chassis vibration and frame weave to increase truck life, add extra driver comfort under the toughest conditions.



SEAT SPRINGS — Seats have Double-Deck springs, cushiony, Latex-treated hair and cotton topper pad, hard-wearing leatherette cover that looks better, lasts longer.



VENTILATION

Draft-free or forced ventilation just by adjusting vent panels to desired angle.



BATTLESHIP CONSTRUCTION

For driver safety, this cab is a single, all-welded, double-walled steel unit that gives maximum protection for all occupants.



ALIGATOR JAW

COUNTER-BALANCED HOOD — Easy access to the engine and good visibility come through the aligator hood that stays open easily without a prop.

CT-2051

ADJUSTABLE SEAT — Finger-tip control permits easy adjustment. Seat moves full 3½" forward, back tilts, seat rises for proper eye-level vision and shoulder support.

CHEVROLET TRUCKS



A General Motors Value

GLEICHEN MOTORS

Town & District

Next Friday is Good Friday and a public holiday.

Today is All Fool's Day. A day in which fools delight.

Two or three inches of snow fell Monday night much to the distress of many who wanted the roads and streets dried up. Now more slush and mud.

Ray Erford has been appointed official dog destroyer. His duty is to knock off dogs that are running around the streets. This is part of the plan to clean up rabies in Alberta. Dogs are to be shot and put down on the animal when he does not get free from his leash; he is not so likely to get knocked on the head.

The association of Gleichen Old Timers in Calgary held a social evening in the Goldthorn Hall there Saturday evening. It was great success. Some 150 former Gleichenites now living in Calgary or nearby attended. There were six from town present. They were Sam Brown, Mr. Young and Mrs. R. S. Haskayne

and Mr. and Mrs. G. W. Evans. People who had not seen each other for thirty and more years met again. It seemed that everybody talked at once. Judging by the uproar in the hall, the only time they were partly silent was when Sam Brown operated the piano. With the pictures were Chairman Sam Dafos. An introduction lady to the crowd, saying that her father, who was a locomotive engineer, brought the first train into Gleichen. The next time the Association throws a party in Calgary he will be there. You will enjoy the re-union.

Three links of Gleichen curlers are playing in the bonspiel in Calgary this week.

Indian hockey teams from different reserves in the province, including the Blackfoot reserve, are playing a series of hockey games in Calgary this week.

"Above all," said the speaker with the ample waistline, "Canadians are an independent sort. I fully expect to see the day when every man in this country will not only be in business for himself but will also have several other men working for him."

SEEDS HAVE A BETTER CHANCE

The snow which disappeared from the Canadian scene, plowshares will be hitting into the moist soil. Many kinds of seeds will be planted, always in high hopes for a bumper crop next fall.

But before the crop is harvested, a host of surrounding numerous obstacles and fight of hordes of enemies. Let's fight for survival begin. Its fight for survival began last fall after it was reaped and sown. Rats and mice could have eaten it up. Poor storage may have caused it to freeze or sprout early. Insects may have rendered it useless for reproduction.

Once planted, it is open to the attack of soil borne insects such as wireworms, rootworms, etc. Frost and light may prevent the young plant from maturing. Bird or animal predators could use it for a tender snack. Jackrabbits or cutworms may damage it. Weeds may try to choke it out. Insects may damage it. Diseases may infect it from rust and leaves snout if it manages to get anywhere near. Naturally, adverse weather may prevent it from ripening. And if it does open, it may not be strong enough to stand up to the wind. So we've got to manage our parts. Selective weed killers control weeds without harming the crop. New poisons have been developed for successful rodent control. In addition, scientific storage methods have been devised. Man is even trying to control weather by sending clouds with frozen carbon dioxide to produce rain.

Fortunately, for humanity, a seed has much more than a 50-50 chance of bearing fruit because it didn't have to do it all by itself. The chemical industry has played some part in this improvement. Powerful fungicides have been developed to destroy soil and seed borne diseases. Chemicals are used to control practically every insect attacking our plants. Selective weed killers control weeds without harming the crop. New poisons have been developed for successful rodent control. In addition, scientific storage methods have been devised. Man is even trying to control weather by sending clouds with frozen carbon dioxide to produce rain.

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